



People in all the right places

THE TOURISM SOCIETY CONSULTANTS GROUP

DECLARATION OF GOOD PRACTICE

Members agree to honour this declaration of good practice and abide by its requirements. Each member will: -

1. maintain high standards of professional endeavour and services, commercial integrity and confidentiality, financial propriety and personal conduct;
2. accept an engagement only if suitably skilled and experienced to undertake it and only if it presents no conflict of interests;
3. agree the terms of the brief and conditions of an engagement with the client, define the services and end products to be provided, identify staff/sub-consultants to be employed and specify all financial arrangements clearly;
4. exercise independence of thought and action in developing recommendations specifically for each client's needs, based upon sound research, validated research material, through analysis and professional judgement;
5. ensure that information about his or her experience and previous commissions is free from statements which are misleading or unfair;
6. carry out all work diligently and conscientiously and strive to contribute to the reputation and promotion of tourism and leisure consultancy and of The Tourism Society.

Member means a member of the Tourism Society Consultants Group, practising either on his or her own account or as part of an organisation.

Name: _____

Job Title: _____

Company: _____

Signature: _____ Date: _____

Complete and return to The Tourism Society, Trinity Court, 34 West Street, Sutton, Surrey SM1 1SH or **FAXBACK:**
020 8661 4637

PLEASE ENCLOSE £25 FEE by cheque or give CREDIT CARD details
to validate your TSCG Marketing Directory Entry