



People in all the right places

GLOBAL WARMING -THE CHALLENGE FOR BRITISH TOURISM

Tuesday 24th April 2007, Sofitel St James Hotel, London

PROGRAMME

6.00 - 7.00pm	Registration with refreshments and networking
7.00-7.15pm	Chairman's Welcome & Introductions Roger Heape FTS, Travel & Tourism Consultant, Insight Consultancy
7.15-8.30pm	Panel Presentations: UKCIP (UK Climate Impacts Programme): Latest update on global warming and likely impacts on tourism industry Sandie Dawe FTS, Director of Strategy and Communications, Visit Britain: <i>Overview of demand changes as a result of warming in the UK domestic and inbound markets.</i> Dermot Blastland, MD, First Choice: <i>The effect of heating on the demand for Mediterranean destination. Will England's South Coast become a serious competitor? What action is the industry taking?</i> Peter Hampson FTS, Director, British Resorts Association: <i>The opportunities for resorts in Britain particularly in the South from sunnier summers & longer seasons.</i> Lord Lee, Chairman, Association of Leading Visitor Attractions: <i>The opportunities for British visitor attractions. Focusing on the economic benefits and how the product and its marketing would need adapting.</i>
8.30-9.00pm	Open Forum

DELEGATE LIST

NAME	SURNAME	GRADE	ORGANISATION
John	Barton		National Outdoor Events Association
Steve	Beioley	FTS	The Tourism Company
Dermot	Blastland		First Choice Holidays Plc
Brian	Boniface	MTS	Seaside Study Circle
Jeremy	Brinkworth	FTS	VisitBritain
Robin	Broke	MTS	Association of Leading Visitor Attractions (ALVA)
Keith	Brown	MTS	East of England Tourism
David	Bruce	MTS	University of the West of England
Mike	Bugsgang	FTS	Bugsgang & Associates
Tom	Buncle	FTS	Yellow Railroad
Richard	Carrick	FTS	Hoseasons Holidays Ltd

Graham	Catt		Department for Culture, Media & Sport
Peter	Cave	MTS	University of Central Lancashire
Amy	Clarke		Bugsgang & Associates
Ged	Cleugh		Travel Channel
Nicky	Coward		VisitBritain
David	Curtis-Brignell	FTS	Millennium & Copthorne Hotels Plc
Alison	Cryer	MTS	Representation Plus
Sandie	Dawe	FTS	VisitBritain
Lisa	Donohue		Brighter PR
Chris	Evans	FTS	The Tourism Company
Elizabeth	Federighi	MTS	Lingua Connect
Pam	Foden	MTS	VisitBritain
Jean	Foster		Department for Culture, Media & Sport
Jason	Freezer		VisitBritain
Martin	Ferguson		Travel Trade Gazette
Gary	Grieve		Capela Travel Training
Richard	Hammond		Guardian
Peter	Hampson	FTS	British Resorts Association
Marisa	Hayes	MTS	Walledge Associates
Roger	Heape	FTS	Insight Consultancy
Sophie	Huard		City Cruises Plc
Stephen	Hyde		Westminster Kingsway College
Cliff	Iles		London Borough of Merton
Shivah	Jahangir-Tafreshi		VisitBritain
Kay	Johnstone		UK Climate Impacts Programme (UKCIP)
Mike	Jones	FTS	Michael Jones and Associates
Lord	Lee		Association of Leading Visitor Attractions (ALVA)
Dr Peter	Lyth	MTS	University of Nottingham
Helen	Mackrill		East of England Tourism
Jenny	McGee	MTS	VisitBritain
Helene	Mogelhoj		Sea Space
Rosanne	Molyneux		West Kent College
Lesley	Moore	MTS	Take One Media
Simona	Mussio		Thames Valley University
Roger	Pride	MTS	Welsh Assembly Government
Zory	Radney		Abercrombie & Kent
Ken	Robinson CBE	FTS	Leisure, Recreation & Tourism Ltd
Philippe	Rossiter	FTS	Institute of Hospitality
Karen	Schwartz	MTS	University of Nottingham
Rodney	Scrase	FTS	
Lynn	Scrivener	MTS	Lynn Scrivener Marketing
Vicky	Semple		Designate
Damian	Smyth	MTS	Eco Holiday Lets Ltd
Hugh	Somerville	FTS	University of Surrey
Chandra	Sonpal	FTS	Independent Economic Consultant

Claire David	Stafford Symes	MTS	Take One Media Brighter PR
Ian	Thomas		One NorthEast
Charlotte Katherine Neil James	Walsh Walters Warren Whittingham		TTG Imperial College London South West Tourism First Choice Holidays Plc
Patricia Jian	Yates Yu	FTS	VisitBritain University of Exeter