THE TOURISM SOCIETY CONSULTANTS GROUP APPLICATION FOR MEMBERSHIP AND MARKETING DIRECTORY ENTRY

First Name *	
Surname *	
Job Title	
Organisation *	
Address *	
Post Code *	
Telephone *	
Mobile	
Fax	
E-mail	
Website	

Description of Services * (30 words maximum)

Service Areas * (please tick relevant boxes)

- ❑ Business Development
- ❑ Feasibility Studies
- ❑ Marketing and Sales
- ❑ Policy Development
- ❑ Strategic Planning
- ❑ Design
- ❑ Human Resources
- ❑ Market Research
- ❑ Public Relations
- ❑ Tourism Development
- ❑ E-commerce
- ❑ Interpretation
- ❑ Operations
- ❑ Quality Assurance
- ❑ Training

Sectors * (please tick relevant boxes

- ❑ Culture/Heritage
- ❑ Leisure/Entertainment/Sport
- ❑ Hospitality
- ❑ Transport/Travel

Experience of International Projects ❑

Items marked with * are mandatory.

Please return this form, to: The Tourism Society, Trinity Court, 34 West Street, Sutton, Surrey SM1 1SH. Fax: 020 8661 4636 E-mail: membership@tourismsociety.org