



Gill Banks

Further Education – Opportunities
for College Leavers



Strengths

- Staff expertise and facilities
- Qualifications framework
- Aspects of delivery –
enrichment/visits/guest speakers
- Work Placement
- Links with Industry partners



Weaknesses

- Too many qualifications offered
- Relevance of qualifications
- Work experience



Opportunities

- Understanding of the sector
- Experience of the industry from enrichment
- Partners supplying guaranteed interviews e.g. overseas / cabin crew
- Career pathways that qualifications offer within sector
- Higher Education preparation



Threats

- Lack of understanding from sector
- Lack of work placement opportunities
- Sector image and conditions
- Media coverage
- Focus on apprenticeships and HE



The Future.....

- FE involvement in 14-19 Diplomas and new developments – greater relevance of qualifications
- Potential for further partnerships with industry to create more opportunities
- Raise profile of the industry and its workforce