



### **David Weston FTS (Chief Executive, Bed and Breakfast Association)**

David's 25 years in tourism started as an outbound tour operator, where he created "Great Escapes" short breaks, which was awarded a Deloitte "Indy 100" award as one of the UK's top 100 mid-size companies for sales and profits growth over 5 years. Since 2006 he has been Chief Executive of the **Bed & Breakfast Association**, the UK trade association for the £2 billion B&B and guest house sector, which he founded, and which won the CBI/TAF "Sector Representation Award" in 2010.

David is also publisher of **Hospitality Today** magazine, and charity secretary of the sustainable tourism charity **The Travel Foundation**.