

THE TOURISM SOCIETY TOURISM CONSULTANTS NETWORK

DECLARATION OF GOOD PRACTICE

Members agree to honour this declaration of good practice and abide by its requirements. Each member will: -

1. maintain high standards of professional endeavour and services, commercial integrity and confidentiality, financial propriety and personal conduct;
2. accept an engagement only if suitably skilled and experienced to undertake it and only if it presents no conflict of interests;
3. agree the terms of the brief and conditions of an engagement with the client, define the services and end products to be provided, identify staff/sub-consultants to be employed and specify all financial arrangements clearly;
4. exercise independence of thought and action in developing recommendations specifically for each client's needs, based upon sound research, validated research material, through analysis and professional judgement;
5. ensure that information about his or her experience and previous commissions is free from statements which are misleading or unfair;
6. carry out all work diligently and conscientiously and strive to contribute to the reputation and promotion of tourism and leisure consultancy and of The Tourism Society.

Member means a member of the Tourism Society Tourism Consultants Network, practising either on his or her own account or as part of an organisation.

Name: _____

Job Title: _____

Company: _____

Signature: _____ Date: _____

Complete and return by post to The Tourism Society, Room 606, Linen Hall, 162-168 Regent Street, London W1B 5TG Tel: 0203 696 8330 or scan and email to admin@tourismsociety.org

PLEASE ENCLOSE £30 FEE by cheque or give credit card details (excl. AmEx).