

TOURISM SYMPOSIUM DISCOVERY TOURS

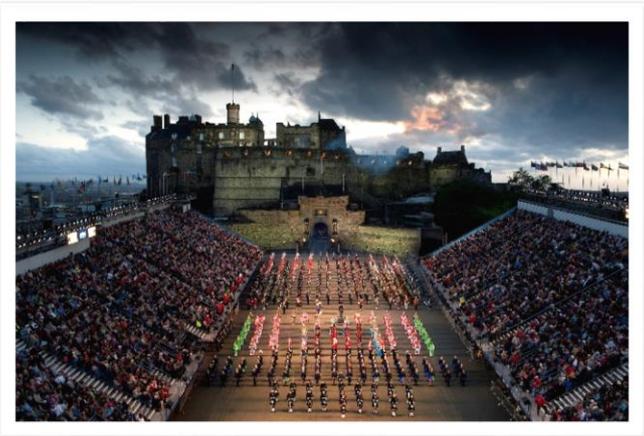
In advance of the full day conference in Edinburgh this June, you will have the opportunity to participate in a familiarisation trip on the afternoon of Monday 5th June:

OPTION ONE: EDINBURGH FESTIVALS 70TH ANNIVERSARY WALKING TOUR



2017 is the 70th anniversary of the emergence of the world's leading Festival City. As you join us during this celebratory year, this is your chance to find out about the history of Edinburgh's Festivals as we journey through the capital's New Town and Old Town on a walking tour, taking in many of the key year-round festival sites and venues of Edinburgh's major festivals.

- 2 pm: Departure of walking tour from which will be led by James McVeigh, Head of Marketing & Innovation at [Festivals Edinburgh](#).
- The tour will explore the key sites connected to the festivals as you explore the festival city on foot and learn more about the history of the festivals and the importance of the city to their evolution.



- Your journey will continue around the city's Old Town as you find out more about how the UNESCO world heritage site works together with world-class culture throughout the year.
- 4 pm: Conclusion of the walking tour and enjoy coffee and networking with fellow participants.

OPTION TWO: A WINDOW ON THE WEST – GLASGOW



Hop on the train to Scotland's largest city in 50 minutes, courtesy of Abellio Scotrail. Scotland's Year of History, Heritage, Archaeology and Architecture offers fine opportunities to discover Glasgow's distinctive architectural and musical heritage and vibrant visual arts scene.

Choose from ONE of the three options below – guided or self-guided walking tours

- 12 pm: Meet outside Costa Coffee at Waverley Train Station
- 12.15 pm: Travel to Glasgow courtesy of Abellio Scotrail

SELECT FROM ONE OF THESE TWO GUIDED TOUR OPTIONS:

- Guided Glasgow City Music Tour (see APPENDIX ONE)
<https://glasgowmusiccitytours.com/>
 - Gallery of Modern Art & Merchant City
 - The Lighthouse & Visit to the Rennie Mackintosh Centre (SEE APPENDIX TWO)
<http://www.thelighthouse.co.uk/>
- 3.15 pm: Return rail travel to Edinburgh Waverley

Music & Cultural Heritage - Guided Walking Tour (90 minutes)

- Explore Glasgow's UNESCO City of Music heritage on a lively and informative **guided walking tour with Glasgow Music City Tours**, exploring the places, people and performances which have shaped Glasgow's musical landscape. Music tourism in 2015 generated £295 million for Scotland's economy and Glasgow, the UK's first UNESCO City of Music, accounted for £105 million of this.

Art, Architecture & Built Heritage – Gallery of Modern Art & Merchant City

- The most visited modern art gallery in Scotland, housed in an iconic building, Glasgow's **Gallery of Modern Art (GOMA)** invites a visit. Free to enter, the gallery displays work that highlights the interests, influences and working methods of artists from around the world, and also houses a Visitor Information Centre, library, café and shop. Combine this with a walk around **The Merchant City neighbourhood**, where in the 18th Century, Glasgow's Tobacco Lords had their warehouses in the city's trading heyday. Today the merchants' warehouses have been turned into boutiques, bars, restaurants and loft apartments. Discover stunning architecture, fascinating to explore on foot, with plenty of opportunities for refreshments.

Scotland's National Centre for Design & Architecture-The Lighthouse

- Five floors encompassing a visitor centre, exhibition space and events venue situated in the heart of Glasgow, just off the Style Mile. Make time for the **Charles Rennie Mackintosh Centre**, (known as The Mack Centre by locals) refuel in the DooCot Café Bar and gaze over the city from the top floor viewing platform.

Use your Glasgow Style Mile Map to help guide you across the city and find more visitor information in the [iCentre](#) within the Gallery of Modern Art, Queen Street. Trains run every 15 minutes between Edinburgh and Glasgow. Average journey time: 50 minutes. Rail information/timetables:

<https://www.scotrail.co.uk/scotland-by-rail/scotlands-seven-cities/glasgow>

Get inspiration before your visit from [People Make Glasgow](#).

- *Images supplied courtesy of People Make Glasgow and Glasgow Music City Tours

Please note: Option 1 (Glasgow Music City Tour) is a guided tour. Options 2 and 3 are suggestions for self-guided visits, with proximity to the rail station and free entry to the venues listed, to explore at the delegate's leisure, within the allocated time available in Glasgow.

City maps provided by People Make Glasgow and a return rail travel pass from Edinburgh to Glasgow provided by Scotrail. Refreshments are not included in tours but venue suggestions have been provided.

OPTION THREE: EDINBURGH'S NEW TOWN



Considered to be an architectural and city-planning masterpiece, Edinburgh's New Town was developed between 1767 and 1850 and, designated as a UNESCO World Heritage site, along with the Old Town in 1995. It retains the majority of its original features from the Georgian and neo-classical era. The main street, Princes Street looks up to Edinburgh Castle across Princes Street Gardens, (previously the Nor Loch, drained in the 18th and 19th century).

To celebrate Scotland's Year of History, Heritage & Archaeology, the city has recently launched a new city-wide trail called 'Edinburgh's 101 objects'. You will be able to view some of these unique items during your walking tour.

- 2 pm: Departure on walking tour. As a UNESCO world heritage city, this is your opportunity to explore the city on foot and learn more about Edinburgh's fascinating history.
- Your expert guide will take you through the city's Georgian New Town which celebrates the 250th anniversary of its creation in 2017, ideally timed as Scotland celebrates its year of History, Heritage and Archaeology.
- 4 pm: Conclusion of tour and chance for some further networking.

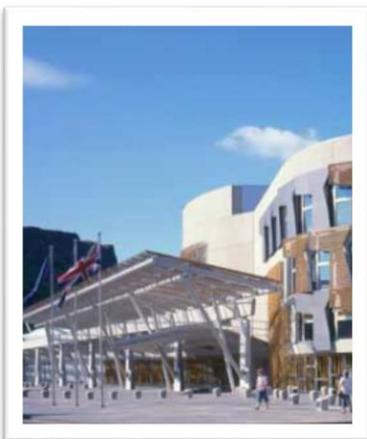
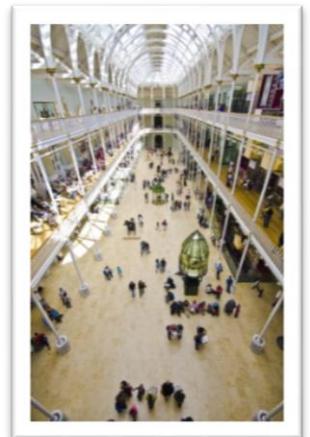


OPTION FOUR: SCOTLAND – PAST & PRESENT



Join Blue Badge Guide, June Edgar on a walking tour of discovery where you will find out about *Scotland: past and present*. You will visit the National Museum of Scotland, take a stroll down the Capital's historic Royal Mile, before exploring one of the city's most modern and striking buildings:

- 2 pm: June will bring to life key objects from the National Museum of Scotland's collections that showcase the nation's rich heritage and document its contributions to the rest of the world over 40 minutes. Ten new galleries opened in 2016 to accommodate the extensive collections.
- Next, delegates will walk down the Royal Mile to the Scottish Parliament where you will hear from one of Parliament's own guides for an hour from 3pm. The building was designed by Spanish architect, Enric Miralles who sadly never lived to see it completed. You will visit the Debating Chamber - a purpose built space for Members of the Scottish Parliament, and view the Parliament's extensive art collection.



The final half hour will be spent taking a closer look at Edinburgh's historic Royal Mile, giving you an ideal opportunity to see some of the city's oldest architecture on what was the city's main street, situated between Edinburgh Castle and the Palace of Holyroodhouse before the creation of the Georgian New Town. Enjoy the atmospheric closes, or 'Wynds' off the Royal Mile that on the north side would have led down to the infamous Nor Loch.

APPENDIX ONE: GLASGOW CITY MUSIC TOUR



Music tourism in 2015 generated £295 million for Scotland's economy and Glasgow, the UK's first UNESCO City of Music, accounted for £105 million of that.

This entertaining **90 minute walking tour** from [Glasgow Music City Tours](#) helps explain why the city has such a rich musical heritage and thriving current music scene.

From Glasgow Royal Concert Hall to King Tut's, via Glasgow School of Art, Glasgow's Music Mile tour is a whistle-stop guide around the city centre, an area teeming with music venues past and present. Hear tales from the heyday of the late, lamented Apollo; check out the home of annual festival Celtic Connections and marvel at the many successful bands that started out at King Tut's.

Finishing at the famous venue, this tour includes the opportunity to follow in the early footsteps of Oasis, Blur and the Manic Street Preachers. Glasgow's Music Mile tour is a great way to see what makes Glasgow's music scene tick.

Itinerary

- 12:15 pm: Depart Edinburgh by train from [Waverley Station](#)
- 1:05 pm: Arrive at [Queen Street Station](#), Glasgow –Meet Tour Guide
- 1:15 pm: Commence Music Mile Walking Tour in city centre
- 3.00pm: Tour ends at [King Tut's](#), St. Vincent Street, Glasgow
Walk back along St. Vincent Street towards George Square
- 3:15 pm: Optional coffee stop [Chakoo Bombay Café](#) or return train from Glasgow Queen Street to Edinburgh



APPENDIX TWO: GALLERY OF MODERN ART & MERCHANT CITY



The Gallery of Modern Art: Royal Exchange Square, Glasgow.

Telephone: 0141 287 3050. [Map Reference](#)

Just a stone's throw from Queen Street Station, the most visited modern art gallery in Scotland, housed in an iconic building, Glasgow's [Gallery of Modern Art](#) (GOMA) invites a visit. Free to enter, the gallery displays work that highlights the interests, influences and working methods of artists from around the world, and also houses a Visitor Information Centre, library, café and shop.

From here, cross George Square and take a walk into the [Merchant City neighbourhood](#), where in the 18th Century, Glasgow's Tobacco Lords had their warehouses in the city's trading heyday. Today the merchants' warehouses have been turned into boutiques, bars, restaurants and loft apartments. Visitors will find this neighbourhood, with its stunning architecture, fascinating to explore on foot, with plenty of opportunities for coffee stops and lunch. Try [Merchant Square](#), with its spacious indoor courtyard and numerous places to eat.

- 12:15 pm: Depart Edinburgh by train from Waverley Station
- 1:05 pm: Arrive Queen Street Station, Glasgow- walk across George Square
- 1:15pm: Visit the Gallery of Modern Art, Royal Exchange Square
- 3:00pm: Walk into the Merchant City via George Square
Coffee options within the Gallery or in Royal Exchange Square or return train from Glasgow Queen Street to Edinburgh

APPENDIX THREE: THE LIGHTHOUSE



The Lighthouse, 11 Mitchell Lane, Glasgow (enter from pedestrianised Buchanan Street)

Telephone: 0141 276 5365. [Map Reference](#)

[The Lighthouse](#), Scotland's Centre for Design and Architecture, is based within the former Glasgow Herald building. The building was the first public commission which Charles Rennie Mackintosh worked on whilst a draughtsman at Honeyman and Keppie and is a fine example of Art Nouveau architecture.

In its present form The Lighthouse acts as a beacon for the creative industries in Scotland, promoting design and architecture through a varied programme of exhibitions and events. The permanent [Mackintosh Interpretation Centre](#) or 'Mack' Centre, designed by Gareth Hoskins Architects, celebrates Glasgow's most famous architect and explores his life and work. This is the point from which visitors can climb the Mackintosh Tower and experience fantastic panoramas over the city.

- 12:15 pm: Depart Edinburgh by train from Waverley Station
- 1:05 pm: Arrive Queen Street Station, Glasgow- walk to Mitchell Lane
- 1:15pm: Visit the Lighthouse, Mackintosh Centre and Viewing Platform
- 3.00pm: Coffee options Doocot Café Bar/Willow Tea Rooms Buchanan Street
- 3.15pm: Return train from Glasgow Queen Street to Edinburgh