An invitation to an international symposium, free to attend, being held on Tuesday 4th and Wednesday 5th June 2013 to celebrate World Environment Day

You should attend if you:

- Work in tourism, regeneration or environmental management
- Are involved in coastal or environmental activities or research
- Are interested in enhancing the coast and natural environment
- Want to help influence sustainable coastal and tourism management

Being held simultaneously at the UCLan Westlakes and Cyprus Campuses and broadcast live to the UCLan Preston Campus

Available interactively online at www.thesamuellindowfoundation.com

In partnership with:

To book call 01946 517200 or email RWylie@uclan.ac.uk
To celebrate UN World Environment Day 2013, The University of Central Lancashire (UCLan) and the Samuel Lindow Foundation are holding a symposium involving a special partnership including Greek and Turkish Cypriot communities at Pyla on Cyprus, and the community of West Cumbria. This event, which is being held in collaboration with The Tourism Society and the North West (of England) Coastal Forum, will be held at UCLan’s Westlakes campus in West Cumbria, with a parallel event being held at UCLan’s Cyprus campus at Pyla.

We all like to be beside the seaside - whether it’s a day trip to the coast or a fortnight on a distant island in the sun. But what happens when we go there to visit, to the coastal environment, to its communities, to us, and our own physical and mental health - and to our awareness of the wider world? The special partnership underpinning this event will give a human face to key environmental issues and, focusing upon the coast, will promote an understanding that communities are pivotal to changing attitudes towards environmental issues.

Spanning international resort tourism on Cyprus and the local visitor economy of West Cumbria, and with a special focus on sustainable consumption, the symposium will promote a powerful exchange of perspectives on the environment and coastal tourism - one of the fastest growing areas in the world’s largest industry.

Through a day and a half programme of visits, talks and seminars, the symposium will explore tourism and the power of the sea, from physical environmental processes, the impacts on culture and coastal communities, and its impact on our own wellbeing. The symposium will bring together an international audience of tourism professionals and policy makers with diverse backgrounds, but common interests.

**OVERVIEW**

This event will be held at the UCLan Westlakes campus in West Cumbria and at the UCLan Cyprus campus. Some talks are being delivered at one or the other, and using the internet, are interactively and instantaneously broadcast and shared between the two.

It is also being broadcast live to the UCLan main Preston campus.

The event is also available interactively online at www.thesamuellindowfoundation.com for anyone to access on the day from across the globe.

Additionally, the event is being recorded and this recording will be available to view over the internet on the website.

**HOW TO PARTICIPATE**

**THE COAST**

Bow Fiddle Rock, Moray Firth, Scotland

St Bees and Fleswick Bay, West Cumbria

Near Larnaca, Cyprus

Ravenglass Estuary and Village, West Cumbria
12.00 - 13.00 Arrival and lunch

13.00 - 13.15 Chair’s Opening and Civic Welcome
Professor John Fyfe CBE, Trustee of The Samuel Lindow Foundation (Chair of Symposium)
Councillor Geoff Garrity, Mayor of Copeland
Mr Nejdet Enver, Turkish Cypriot Pyla Mukhtar
Mr Simos Mitides, Greek Cypriot Pyla Mukhtar

13.15 - 13.45 Education, Tourism and Community Partnership in Pyla, Cyprus
Dr Lee Chatfield, Rector of UCLan Cyprus Campus

13.45 - 14.00 Setting the Scene: The Sea, Place and Identity
Dr Rick Wylie MTS, F. Inst.T.T., Principal of the Samuel Lindow Foundation,
with Ursula Pool, Samuel Lindow Foundation PhD student in tourism

14.00 - 14.15 Break

14.15 - 14.45 The Cumbrian Coast, Natural and Human Diversity in Place and Time
Dr Brian Irving, Manager of the Solway Coast Area of Outstanding Natural Beauty (AONB) Partnership

14.45 - 15.15 The Sea and the Touristic Sense of Place at Morecambe
David Jarratt, Senior Lecturer in Tourism, UCLan

15.15 - 15.45 Managing the Coast: Living in Interesting Times
Caroline Salthouse, Regional Coastal Project Officer, North West Coastal Forum

15.45 - 16.15 Copeland’s Coastline in Austerity: Asset or Liability?
Councillor Elaine Woodburn, Leader of Copeland Borough Council

16.15 - 16.45 Discussion and Refreshments

16.45 - 17.15 Transfer to Ravenglass - a coastal village in the Lake District National Park

17.30 - 19.00 Ravenglass Guided Walk (optional)
A short walk with Graham Standring, the local National Park Ranger, to look at the coast, wildlife, landscapes, land management; and history of this beautiful area.
The walk will include Ravenglass conservation area, part of the Cumbria Coastal Way along the stunning Esk Estuary, and pass the Roman Fort and Bath House. We will discuss a wide variety of topics such as access improvements and the new English Coastal route, conservation designations of the coast, local issues such as windfarm development, management of waste, routes for electricity lines, and an upcoming archaeological dig next to the Roman Fort.
The walk will be about 2 miles long, over varied and sometimes uneven coastal terrain. Waterproofs and walking boots are recommended.

19.00 Dinner at the Pennington Arms Hotel, Ravenglass
Sponsored by the Samuel Lindow Foundation, an educational charity established in 1992 to advance the education of the public.
See the back page for more information on the Foundation and our work.

**Please note that all proceedings will be recorded for future use by the Samuel Lindow Foundation and the proceedings will also be broadcast live on the web.**

**Errors and omissions excepted, contents may be subject to change due to circumstances beyond our control.**
The Samuel Lindow Foundation is an independent educational charity which has been operating since February 1992 to advance the education of the public. The mission of the Foundation is to advance the education of the public and by doing so secure real public benefit. The Foundation recognises that, as global citizens, we live in an increasingly interconnected, interdependent world. We are stewards of the planet, and are members of a global community. The Foundation promotes and encourages the development of education, collaboration and the international exchange of science and culture, to advance knowledge, understanding, opportunities and the flow of ideas. The University of Central Lancashire (UCLan), one of the largest UK universities, is the Member of the Foundation.

The University of Central Lancashire (UCLan) is helping to shape the global citizens of the future through its international network of partners, campuses, business and education links.

UCLan places international collaboration at the heart of its development plans and this commitment has seen it develop offices in China, Vietnam, Pakistan, Nigeria and India. In the case of its Chinese office in particular, the University has built up strong academic partnerships for over 20 years. UCLan has students from over 120 countries and some 125 partnerships across the globe. Almost 5,000 of UCLan’s 35,000 students are on courses offered through international partnership arrangements.

Indeed, UCLan offers a truly international experience. The combination of its students’ needs at home coupled with the demand for UK higher education from abroad are the key reasons why it opened a brand new campus, in Pyla, Cyprus during 2012. Additional UCLan campuses are planned for Thailand and Sri Lanka within the next few years. UCLan has also opened a base in China’s Shenzhen Virtual University Park, where a team is conducting collaborative research into nanotechnology with applications in drug delivery, water purification and fire toxicity.

UCLan Cyprus is the first of the overseas Universities of the UCLan group, and opened in October 2012. Its campus is located at Pyla, near Larnaca, close to Larnaca’s international airport and beaches. It offers undergraduate and postgraduate education, and research programmes, in Tourism and Hospitality Management, Business Administration, Accounting and Finance, Law, TESOL, Mathematics, Computing and Psychology. Its degrees are jointly awarded with UCLan in the UK and offer students the opportunity to study in both the UK and Cyprus.

Established in 1977, The Tourism Society is the leading forum for professionals working in all sectors of the dynamic and diverse travel and tourism industry. With a varied programme of nationwide meetings led by key industry figures, a quarterly journal with thought-provoking articles about hot topics in tourism, and a membership whose views help shape national and regional policy. The Tourism Society is dedicated to raising professional standards in a fast-growing global industry.

The North West Coastal Forum is a multi-sector partnership bringing together coastal stakeholders from across the North West to promote and deliver sustainable management and use of our coastline. We work with partners from a wide range of different sectors across the North West as well as nationally and internationally on a variety of projects and policy issues.