

## ANNUAL MEDIA MASTERCLASS

Monday 5<sup>th</sup> November 2007, Holborn Bars, London

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### PROGRAMME:

6.00–6.30pm	Registration
6.30-6.40pm	Chairman's Welcome and Introductions <b>Henry Hemming, Managing Director of TravMedia UK</b>
6.40-7.45pm	Presentations: <b>Broadcasting:</b> Kirsten Magasdi, BBC Fast Track <b>National newspaper:</b> Gill Williams, Sunday Mirror <b>National newspaper:</b> Tom Chesshyre, The Times <b>Travel Trade press:</b> Maria Pieri, ABTA Magazine, ASTA Network & Welcome to London  <b>Freelancer:</b> Richard Hammond - works with the Times & Guardian <b>Magazine:</b> Sharron Livingston, The Travel Magazine
7.45-8.30pm	Question and Answer Session
8.30-9.30pm	Networking and Refreshments to include a light buffet and wine

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### DELEGATE LIST:

NAME	SURNAME	GRADE	ORGANISATION
Judit	Andrassy		Representation Plus
Louise	Ashmore		The Brighter Group
Tony	Barnfield	MTS	The Nurse's Cottage Restaurant with Rooms
Lucinda	Blencowe		Holiday-Rentals.co.uk
Bob	Bradley		World Expeditions
Kevin	Brett	MTS	Hat Marketing
Jen	Brown		British Airways London Eye
Mike	Bugsgang	FTS	Bugsgang & Associates
Hannah	Cadwallader		Banyan Tree Hotels and Resorts
Sarah	Chambers		Holiday-Rentals.co.uk
Tom	Chesshyre		The Times
Kasia	Chmielewska	MTS	Timeout Options
Julia	Clark	MTS	Beachcomber Hotels
Susan	Clarke	MTS	
Debi	Clay		Cohn & Wolfe
Anita	Clements		Rooster PR
Anthony	Climpson OBE	FTS	New Forest District Council

Courtney	Cooke		British Airways London Eye
Hayley	Corbett		Weber Shandwick
Caroline	Corfield - Rose		Core Communications Ltd
Shane	Cormie	MTS	RSPB
James	Coyle		Brands 2 Life
Samantha	Crossfield		Gosh PR
Alison	Cryer	FTS	Representation Plus
Lorraine	Cunliffe		Hotel Designs
Nicola	Cutler		Representation Plus
Julie	Darroch		Cumbria Tourism
Gabrielle	Dean		World Expeditions
Polly	Delaney		Just Sadinia / Just Skiing
Emma	Doherty		Brighter Group PR
Chris	Dolan		Weber Shandwick
Pat	Edgar		PR Matters
Liz	Edwards		British Airways London Eye
David	Ezra		The Saltmarsh Partnership
Sarah	Falkingham		Gosh PR
Kate	Fenton		Representation Plus
Vanessa	Fisher		Ski Club of GB
Sharlayne	Flanders		The Brighter Group
Pam	Foden	MTS	VisitBritain
Lindsey	Ford	MTS	The Tourism Society
Nicolas	Fournier		Destination Quebec UK
Louise	Fowler		Harrison Sadler Ltd
Diane	Garfield		Hilton Hotels
Betony	Garner		Ski Club of GB
Lena	Georgiou		Libra Holidays
Jemima	Giblin		Bugsgang & Associates
Emily	Goodfellow		AXIS Sales & Marketing
Becky	Goodman		First Public Relations
Jodie	Gray		English UK
Simon	Gribbon		Leicester Shire Promotions
Cat	Hamilton		Rooster PR
Richard	Hammond		Freelancer
Kelly	Handsombe		Orient Express Hotels, trains and cruises
Stuart	Harrison	FTS	The Profitable Hotel Company
Marisa	Hayes	MTS	Walledge Associates
Katherine	Haynes	MTS	Millennium & Copthorne Hotels
Cass	Helstrip		Rooster PR
Henry	Hemming		TravMedia
Nicola	Hewitson		Cumbria Tourism
Sarah	Hirsch		Dickens World
Lisa	Holm		Austrian National Tourist Office
Lara	Jacobs		Adhoc PR
Bryn	Jones	MTS	Salisbury District Council
Zillah	Jones-Smith		The Brighter Group
Nicola	Kazemi		Cohn & Wolfe
Julie	Kemp		Brighter Group PR
Romina	Kennedy		The Rocco Forte Collection

Jules Elizabeth	Kerby Kumar		Hilton Hotels The Bonnington Hotel
Alice Victoria Sharron Hannah Catriona Dara Mary	Lam Lindsay Livingston Lomas Lonie Lutes Lynch	MTS     FTS	Brands 2 Life Open University The Travel Magazine Grayling PR Rooster PR The Royal Yacht Mary Lynch Associates
Louise Kirsten Angela Samantha Sheetal Paul Nicola Jan Simona	MacDonald Magasdi Maini Marsh Masalawala Matthews Mauger Mlcak Mussio		Lonely Planet Publications BBC Fast Track BGB Communications The Saltmarsh Partnership English UK Brighter Group PR Orchid Communications Czech Tourism Thames Valley University
Anna Matthew Nikki Alison	Nash Newbury Nichol Nurse		Orient Express Hotels, trains and cruises Torbay Development Agency The Caravan Club Just Sadinia / Just Skiing
Jenny	O'Brien		Orchid Communications
Laura Anna Kathryn Ceyda Kristina Maria Victoria Flo Elinor	Patel Paynton Peel Pekenc Pentland Pieri Pilkington - Miksa Powell Puzey	      MTS	The Spa PR Company Rough Guides & DK Travel Grifco PR Redmint Communications responsibletravel.com ABTA Magazine Grayling PR The Tourism Society Harrison Sadler Ltd
Madeline	Roles		Harrison Sadler Ltd
Sahrette Howard Tracey Nigel Lisa Nim Emma Hulya Rachel Lisa	Saayman Salinger Saunders Schneider Sharland Singh Snow Soylu Sprackett Stanbury	      MTS	British Airways London Eye TravMedia Marketing Birmingham Unique Showcase Ltd Orient Express Hotels, trains and cruises Canadian Tourism Commission The Royal Yacht Hotel Redmint Communications Rough Guides & DK Travel First Public Relations
Melissa Debra Debby Louise Melanie Frances	Talago Taylor Towers Toye Tuckwell Tuke		Peekaboo Communications Toucanmoon The Caravan Club Orient Express Hotels, trains and cruises Shorthose Russell ABTA

Luisa	Uruena	AXIS Sales & Marketing
Kim	Visser	Brands 2 Life
Nadja	Von - Dahlen	Birmingham College of Food, Tourism & Creative Studies
Mark	Walker	Chameleon PR Limited
Wendy	Walker	Czech Tourism
Vivienne	Walton	Rough Guides & DK Travel
Emma	Ward	Marketing Birmingham
Liz	Ware	VisitScotland
Sam	Watts	Orchid Communications
Ian	Wearmouth	Hilton Hotels
Lucy	Weaver	Bath Tourism Plus
Nadine	Wenn	World Travel Awards
Laura	Whinney	Upland Escapes Ltd
Gill	Williams	Sunday Mirror
Emily	Wilson	Grifco PR
Rachel	Witham	Bugsgang & Associates
		BGB Communications

# 2007/08 CALENDAR OF EVENTS

## NOVEMBER

7<sup>th</sup>

Tourism Society Wales  
Jazz at Brazz  
*BRAZZ* Cardiff, Wales  
Millennium Centre, Cardiff

14<sup>th</sup>

Tourism Society WTM  
Networking Hour  
Excel Centre, London  
On the VisitBritain stand

26<sup>th</sup>

Responsible Tourism  
University of Surrey, Guildford

26<sup>th</sup>

Tourism Society Scotland &  
VisitScotland  
How will transport facilitate or  
hinder the growth of Scottish  
Tourism?  
Ocean Point One, Edinburgh

## DECEMBER

5<sup>th</sup>

Tourism Society Scotland &  
VisitScotland  
Inflation  
Edinburgh

2008

## JANUARY

10<sup>th</sup>

Prospects for 2008  
Sofitel St James Hotel, London

16<sup>th</sup>

Tourism Society Scotland &  
VisitScotland  
What the rest of the world is  
doing in Business Tourism  
Ocean Point One, Edinburgh

## FEBRUARY

14<sup>th</sup>

Tourism Society Scotland &  
VisitScotland  
Bridget Jones & Mr Darcy –  
Searching for Love  
Venue tbc, Scotland

## MARCH

5<sup>th</sup>

Annual Careers Event  
University of Westminster

11<sup>th</sup>

Annual Tourism Question Time  
British Travel Trade Fair  
Birmingham NEC, Birmingham

17<sup>th</sup>

Tourism Academics & Industry  
Conference  
De Vere West One, London

## JUNE

19<sup>th</sup> & 20<sup>th</sup>

Annual Conference  
Venue tbc, St Helens

30<sup>th</sup>

Tourism Academics & Industry  
Conference  
Cophthorne Hotel, Birmingham

## FUTURE EVENTS

- The Female Role in  
Travel & Tourism,  
December 2007,  
London
- Quality of London's  
Tourism Product
- Lifeskills Training  
Workshops
- Skills and Training in  
Tourism and Hospitality
- The Role of  
Consultation in Lottery  
Funding Bids

The Tourism Society, Trinity Court, 34 West Street, Sutton, Surrey SM1 1SH

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