

PROGRAMME

Tuesday 5th	October			
0900	Registration	Hilton London Docklands Riverside – Upper London Foyer		
1000	Welcome	Dave Hughes, President of the TMI		
1010	Plenary 1	Tourism delivery post CSR - Kurt Janson, Tourism Alliance		
1035	Plenary 2	The new tourism landscape - James Berresford, VE		
1105	Tea / Coffee			
1135	Plenary 3	Local Enterprise Partnerships (LEPs) and their tourism role – Paul Raynes, Programme Director, LGA		
1200	Provocateur	15 Provocative Minutes from Ken Robinson, Chairman, The Tourism Alliance		
1215	Panel Discussion	Kurt Janson, James Berresford, Paul Raynes, Ken Robinson & Dave Hughes, facilitated by Roger Carter, TEAM Tourism		
1300	Lunch			
1400	Workshops 1	Rural Tourism Consultation – Malcolm Bell, VisitCornwall	Urban regeneration & the Greenwich cruise terminal - Neil McCollum, Greenwich Council & James Blakey, West Properties	2012 Initiatives relevant across the UK - Julia Stuckey, SWRDA, Jo Leslie, VisitBritain, Nicki Stewart + partners
1445	Workshops 2	London – the quality revolution – Deborah Evans, LDA & Mandy Lane, Live Tourism	New Commercial Models & Sponsorship – working with the private sector – Robin Barker, Services 4 Tourism, Ian Parkinson, The Carrier Group & Sandra Matthews-Marsh, Visit Kent	A path to Coastal Success – Mark Smith, Bournemouth Borough Council
1530	Tea / Coffee			
1600	Workshops 3	Sustainable Tourism – the next phase – Anthony Climpson, The New Forest	Engaging with Generation Y - Professor Alan Fyall, Bournemouth University & Anna Leask, Edinburgh Napier University	Working with the Public Weather Service – Claire Goldstraw, MoD
1645	Plenary 4	Consumer Market Research – The Staycation Effect and Implications for Marketing – Sharon Orrell, VisitEngland		
1730	Day one closes			
1930 - 2330	Evening Event	Thames Ferry across to The Museum of Docklands, including informal buffet, networking & dancing.		

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Wednesday 6th October		
0900	Plenary 5 & 'on the sofa'	E-Tourism and destinations' use of new technology – Dr Philip Alford, Bournemouth University. Plus 'on the sofa' with Richard Veal - New Mind, Ben Tagg - New Vision, Google and Dawn Sims – The Carrier Group. Facilitator Susan Briggs, The Tourism Network
1030	Tea/Coffee	
1050	Plenary 6	A journey beyond the Stars - Jeremy Brinkworth, VisitEngland
1130	Plenary 7	Theory and practice, hand in hand - Working with the Universities
1210	Plenary 8	Tourism Trends in a changing world - David Edwards, VisitBritain
1250	Closing address	Dave Hughes, President of the TMI
1300 - 1345	Lunch & Networking	
1345 – 1700	Study Tours (Optional – all to include option to travel on to Embankment Pier, Central London)	

Study Tour 1 – Woolwich Riverside and the O2

Take the Thames Clipper from your hotel down river to Woolwich Pier and arrive at the Royal Arsenal. See how this 76 acre site is being transformed from the world's largest munitions factory into a new thriving and sustainable community with a riverside setting and a heritage quarter at its core. Hopping back onto the Clipper you will travel to The O2 and experience a behind the scenes tour at the world's most successful music venue and the host venue for London 2012 Gymnastics and Basketball.

Study Tour 2 – Historic Greenwich

Take the coach for a short drive into the heart of historic Greenwich. Disembarking at the Old Royal Naval College delegates will enjoy a walking tour around the World Heritage Site taking in the Painted Hall, the Cutty Sark, Greenwich Market, the National Maritime Museum/Queen's House, Greenwich Park (including the 2012 Equestrian venue) and the Peter Harrison Planetarium before finishing off on the Meridian Line at the Royal Observatory.

Study Tour 3 – Museum of London Docklands and London 2012 Tour

Take the Thames Clipper across to Canary Wharf and then a short walk to the Museum of London Docklands. After a brief tour of the Museum and its new galleries a Blue Badge Guide will take you on a walking tour up the Greenway to the View Tube where you will experience a panoramic view across the Olympic Park.

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