



People in all the right places

Tourism Society Wales Professional Development Award (PDA)

Purpose of Award

To provide the opportunity for an individual working within the tourism industry in Wales to develop a project which will progress tourism in Wales. The Award will be made annually to a maximum value of £5000.

Criteria

Applications will be expected to be innovative and creative. The proposed project must contribute to the professional development of the individual applicant as well as to the corpus of knowledge for the tourism industry in Wales. Proposals can be associated with other academic or business projects but all information relating to the PDA must be made public and will remain in the public domain. The project is expected to have practical application/s for the tourism industry in Wales

Conditions of the PDA

The individual granted the PDA will be mentored throughout the project and quarterly written reports will be required. On completion of the project the applicant will be expected to present the results for the Tourism Society in Wales and submit an article for the Tourism Society Journal. A full written report will be required in a format to be agreed by the Committee. The successful applicant will be expected to become a member of the Tourism Society.

How to Apply

Proposals for the award should be made by email to John Walsh-Heron (email: jwalshheron@btconnect.co.uk). The deadline for applications is 1 September 2010. Each application should consist of an outline project proposal on one side of an A4 plus details of the individual applicant's career and background. Applications will be shortlisted and applicants interviewed by the PDA Committee. If shortlisted further information may be requested before the PDA Committee interview

Committee Members

John Walsh-Heron (FTS); Dr Adrienne Sweeney (FTS); Paul Loveluck (FTS); Chris Osborne(FTS); Julie Russell (MTS) and Diana James (MTS).

For further enquiries contact John Walsh-Heron:

Email: jwalshheron@btconnect.com Tel: 029 20755974.